

2015-2016 Arabia Mountain High School Senior Ad Form

Full Page: \$150

½ Page: \$100

¼ Page: \$50

Business Card: \$25

Purchase Deadlines:

All pictures, text, etc. must be included to be considered a complete ad!!

Final Deadline: Friday, January 22, 2016: Full Price Applies

NO ADS WILL BE ACCEPTED AFTER JAN. 22nd

Ordering Information: Payments may be made in Room **C102** (Cash or money order only); OR Order online at **www.ybpay.com** using yearbook ID code **10282116**. (Credit/Debit Cards Only)

PLEASE READ CAREFULLY – Keep a copy of this form for your records!

1. Please do not cut, trim, fold, glue, scrapbook, or tape your photos—they should be in the original rectangular or square shape
2. **Please write your student's full name on the back of EACH photo.**
3. Please send all photos, this form (signed), TYPED text, and payment in a plastic bag or envelope.
4. Please do NOT print photos on an inkjet printer or regular copy paper—they're not high enough quality for publication.
5. Please do NOT send photos taken with a cell phone unless 100% certain they are of good quality and high resolution.
6. Photos may be originals or on a CD-ROM/Flash drive (save as .jpg as LARGE AS POSSIBLE) – **do not e-mail photos! (We cannot be responsible for lost photos.**
7. **We CANNOT remove the "proof" watermark from proofs (for copyright reasons) and we DO NOT edit photos.**
8. **ALL MATERIALS MUST BE TURNED IN AT THE SAME TIME (photos, form, text & payments).**
9. **Photos are scanned by the yearbook staff. (We cannot be responsible for lost photos. If photos are irreplaceable, please send copies, not originals!)**
10. If YOU are scanning photos, please scan at 300 dpi to size. Example: A 2x3 wallet will print as a 2x3 if scanned at 300 dpi. If it needs to be a 4x6 on the printed page you would need to scan this same image at 600 dpi.
11. ALL PHOTOS WILL BE RETURNED.
12. If MAJOR changes are needed, we will attempt to contact the ad purchaser.

SENIOR'S NAME AS IT IS TO APPEAR ON THE AD:

Is the ad a surprise? _____ Yes _____ No

Method of payment: _____ Money Order _____ Cash _____ Online (www.ybpay.com)

Ad size: _____ page Number of photos enclosed: _____ **Attach Typed Text

Purchaser's name: _____ Relationship to

Student _____

Purchaser's phone numbers:

Home _____ Work _____ Cell _____ Fax _____

Purchaser's Email Address:

I, _____ (PRINT name), understand that the Arabia Mountain H.S. yearbook is a student-produced publication following industry standards. I understand that the staff will attempt to comply with my preferences but that the staff reserves the right to make all decisions regarding ad design, and that corrections to text may be made for grammatical purposes. I further understand that NO REFUNDS WILL BE ISSUED in the event of an error, but that the staff will make every effort to correct errors with the publisher. THIS FORM MUST BE SIGNED.

Purchaser's Signature _____ Date _____

Thank you for purchasing an ad in the 2015-2016 Arabia Mountain H.S. Yearbook! Please e-mail questions to:
Mrs. Hamilton, Yearbook Adviser: alicia_r_hamilton@dekalbschoolsga.org